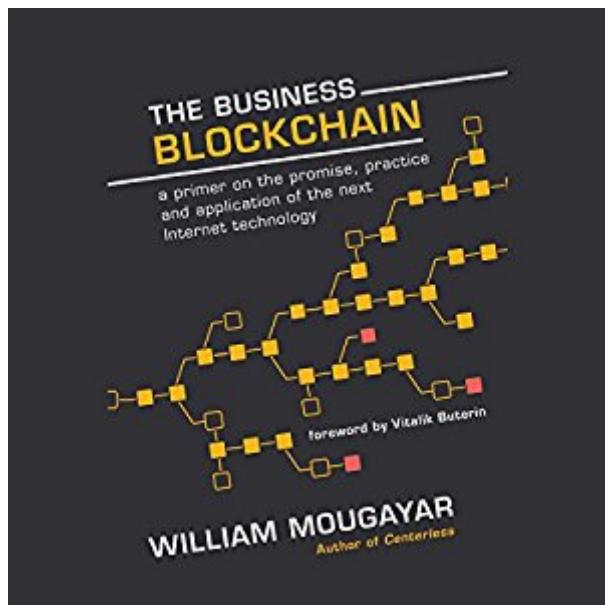


The book was found

The Business Blockchain: Promise, Practice, And Application Of The Next Internet Technology



Synopsis

The definitive pioneering blueprint covering the what, why, and how of the blockchain. Blockchains are new technology layers that rewire the Internet and threaten to side-step older legacy constructs and centrally served businesses. At its core, a blockchain injects trust into the network, cutting off some intermediaries from serving that function and creatively disrupting how they operate.

Metaphorically, blockchains are the ultimate non-stop computers. Once launched, they never go down, and offer an incredible amount of resiliency, making them dependable and attractive for running a new generation of decentralized services and software applications. The Business Blockchain charts new territory in advancing our understanding of the blockchain by unpacking its elements like no other before. William Mougayar anticipates a future that consists of thousands, if not millions of blockchains that will enable not only frictionless value exchange, but also a new flow of value, redefining roles, relationships, power, and governance. In this book, Mougayar makes two other strategic assertions. First, the blockchain has polymorphic characteristics; its application will result in a multiplicity of effects. Second, we shouldn't ask ourselves what problems the blockchain solves, because that gives us a narrow view on its potential. Rather, we should imagine new opportunities, and tackle even more ambitious problems that cross organizational, regulatory and mental boundaries. Drawing on 34 years of technology industry experience as an executive, analyst, consultant, entrepreneur, startup mentor, author, blogger, educator, thought leader, and investor, William Mougayar describes a future that is influenced by fundamental shifts brought by blockchain technology as the catalyst for change. William Mougayar has been described as the most sophisticated blockchain business thinker. He is a blockchain industry insider whose work has already shaped and influenced the understanding of blockchain for people around the world via his generous blogging and rigorous research insights. He is a direct participant in the crypto-technology market, working alongside startups, entrepreneurs, pioneers, leaders, innovators, creators, enterprise executives, and practitioners; in addition to being an investor, advisor, and board member in some of the leading organizations in this space, such as the Ethereum Foundation, OpenBazaar, and Coin Center. Just as the Internet created new possibilities that we didn't foresee in its early years, the blockchain will give rise to new business models and ideas that may still be invisible.

Book Information

Audible Audio Edition

Listening Length: 5 hours and 11 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: November 15, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01LZ92RUS

Best Sellers Rank: #4 in Books > Business & Money > Industries > Financial Services #13 in Books > Business & Money > Economics > Banks & Banking #14 in Books > Business & Money > Economics > Money & Monetary Policy

Customer Reviews

Book covers the possibilities of block chain and core value, but not much detail on the technology's specific capabilities and limitations. No specifics on state balances, game theory, or how to address the scaling issue. This made the entire latter half on applications seem unsubstantiated.

Thus is a great primer for understanding the potential impact of the block chain. Very valuable.

Presents a very wide perspective of what blockchain is and where it can possibly be used. Although some of the content could be squeezed into a smaller edition. However it does a good job at making sure the reader understand the underlying concept and has more to go on.

So you are explaining to your friend how amazing the blockchain concept is! And then they ask: "So what can you do with this?" Your answer: "Everything!" If you want to sound smarter then you are, show off to your tech friends or be fun at parties again, this book is for you! Amazing business view and understand on what the blockchain could enable. That's what is currently missing in the community in my humble opinion and William is doing a great at summarizing what's currently happening in the community. I would say it's an intermediate book, beginner could read but you have to be ready to stop sometimes and look up some stuff on the web. On the bad side I kinda agree with other reviewers here: Strong beginning, weak ending. The end of the book felt like a filler to hit a certain number of pages for the book. Would greatly recommend

Along with quantum computing, blockchain will be the a highly disruptive economic force in the near future. This book does an excellent job of explaining blockchain's impact on business models.

The beginning was a good description of block chain technologies, but the last 3 chapters or so were vacuous. You could have changed the word "block chain" out for any other technology word and used the same chapters in a book about the other technology.

Do you want to learn about Blockchain Technology? Then this is the book for you. Read this book and you will learn blockchain.

Great book, explains so much. Thanks :D

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